



Mississippi's Personhood Ballot Initiative

In addition to fighting for women's health and reproductive rights in Michigan, Planned Parenthood Advocates of Michigan once again traveled across the country to advocate for women and families everywhere. Planned Parenthood Advocates of Michigan joined 36 affiliates in 28 states to help Mississippians for Healthy Families defeat the so-called "Personhood Amendment," a far reaching amendment which sought to define a fertilized egg as a person.

PPAM helped in the months leading up to the 2011 election by participating in numerous nationwide phone banks to talk to Mississippi voters about the far reaching effects of the amendment. A week before the election, PPAM staffers traveled to Mississippi to help close a 30-point gap in polls on the ground! Together, PPAM and organizations across the county made over 400,000 phone calls and knocked on over 20,000 doors to soundly defeat the amendment by over 10 points!

This major victory for women's health showed that voters do not want to see the government involved in the personal decisions that are best left up to a woman, her family, and her doctor. ■



SNAPSHOTS