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## PPAM Hosts the National Teen Power Tour in Ann Arbor

Planned Parenthood Advocates of Michigan was selected by Planned Parenthood Action Fund to host the first of its kind National Teen Power Tour. We welcomed 17 Peer Education Coordinators and 48 Peer Ed leaders from across the country



on August 22 through 24. The weekend on the campus of the University of Michigan was filled with sessions on building power, using power, and how to effectively take action in the community. The peer educators, who joined an advocacy training for the first time ever, found their voice, met other like-minded young people, and were given the tools to take the information home to their community. Additionally, Peer Ed Coordinators who may not have had a formal advocacy/organizing training were able to join these sessions and dive deep into ways to keep our youth civically engaged and stay inspired to make change at home. It was a wonderful marriage of education and advocacy, local affiliates and state affiliates, and Planned Parenthood Action Fund. ■



# MICHIGAN'S CHOICE

The Newsletter of Planned Parenthood Advocates of Michigan



Fall 2014

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## Election 2014: Women Are Watching

**They didn't learn.** Anti-women's health politicians in Lansing were up to their old tricks this past legislative session, and that meant bad news for Michigan women and families. Instead of focusing on proactive legislation which would increase access to health services and education, they chose to focus on divisive issues and bad policy.

In late 2013, opponents of women's health used a little known tactic to circumvent the traditional legislative process and passed a bill that eliminated insurance coverage for abortion unless an additional rider is purchased. The law has no exception for rape, incest, or health of the woman. And what we know now is that the rider is only offered by 7 out of 42 insurance providers, leaving many women and families who want to buy the rider without ability to even buy coverage. What a shame.

These lawmakers are out of touch with the needs of Michigan women, men, and families! They support dangerous policies

such as a so-called "personhood" amendment which would outlaw all abortion and even make some forms of birth control and in vitro fertilization illegal.\* And, it is not just abortion where these politicians are tone deaf—one senator had the audacity to claim that equal pay for women was a "misnomer."\* **These politicians do not represent our values, and we need to send them packing.**

*Many of our lawmakers are out of touch with the needs of Michigan women, men, and families!*

**On November 4, we are going to make that happen!** We are engaged in a massive voter education Pledge-to-Vote and Get-Out-The-Vote campaign to make sure that our supporters know the issues and understand how important their vote is on Election Day. Non-partisan Pledge-to-Vote action centers are in full force in 25 of our health centers and eight college campuses statewide.

The outcome of this year's election will have a huge impact on our ability to promote common-sense prevention policies and continue to serve the millions of women, men, and teens who rely on Planned Parenthood for needed services and information.

**Michigan Women Are Watching, and we vote!**



Medical Students for Choice show Lansing that Michigan Women (and Men) Are Watching!



\* Smith, Amy Lynn. "The Anti-women Strategies the Michigan GOP Didn't Want You to Hear." Eclectablog. Savage New Media, LLC, 29 Sept. 2014. Web.



# Don't forget to vote on November 4

On Tuesday, November 4, 2014, you will have the opportunity to change the face of politics in your community, the state, and our nation with your pro-choice vote. The following list provides you with our endorsements based on candidates' positions on family planning, sexuality education, and access to safe, legal abortion.

U.S. SENATE		U.S. HOUSE OF REPRESENTATIVES			MICHIGAN STATEWIDE		
Candidate	Party	Candidate	District	Party	Office	Candidate	Party
<b>Gary Peters</b>	<b>D</b>	<b>Dan Kildee</b>	<b>5</b>	<b>D</b>	Governor	Mark Schauer	D
		Pam Byrnes	7	D	Lt. Governor	Lisa Brown	D
		<b>Sander Levin</b>	<b>9</b>	<b>D</b>	Attorney General	Mark Totten	D
		Debbie Dingell	12	D			

**Bold = Incumbent candidate**  
National endorsements are made by Planned Parenthood Action Fund

MICHIGAN STATE SENATE								
Candidate	District	Party	Candidate	District	Party	Candidate	District	Party
<b>Coleman Young</b>	<b>1</b>	<b>D</b>	Michael Smith	15	D	Deb Havens	28	D
<b>Bert Johnson</b>	<b>2</b>	<b>D</b>	<b>Rebekah Warren</b>	<b>18</b>	<b>D</b>	Lance Penny	29	D
David Knezek	5	D	Sean McCann	20	D	Sarah Howard	30	D
<b>Hoon-Yung Hopgood</b>	<b>6</b>	<b>D</b>	Bette Pierman	21	D	Stacy Erwin Oakes	32	D
Dian Slavens	7	D	Shari Pollesch	22	D	Fred Sprauge	33	D
<b>Steve Bieda</b>	<b>9</b>	<b>D</b>	Curtis Hertel	23	D	Cathy Forbes	34	D
Kenneth Jenkins	10	D	Dawn Levey	24	D	Joe Lukasiwicz	36	D
Cyndi Peltonen	13	D	Jim Walters	26	D	Phil Belfly	37	D
Bobbie Walton	14	D	<b>Jim Ananich</b>	<b>27</b>	<b>D</b>			

MICHIGAN STATE HOUSE OF REPRESENTATIVES								
Candidate	District	Party	Candidate	District	Party	Candidate	District	Party
<b>Brian Banks</b>	<b>1</b>	<b>D</b>	Mary Kerwin	41	D	<b>Sam Singh</b>	<b>69</b>	<b>D</b>
<b>Alberta Tinsley-Talabi</b>	<b>2</b>	<b>D</b>	Timothy Johnson	42	D	<b>Theresa Abed</b>	<b>71</b>	<b>D</b>
Stephanie Chang	6	D	Dennis Ritter	43	D	<b>Winnie Brinks</b>	<b>76</b>	<b>D</b>
Leslie Love	10	D	Mark Venie	44	D	Jessica Hanselman	77	D
Erika Geiss	12	D	Joanna VanRaaphorst	45	D	Eric Lester	79	D
<b>Sarah Roberts</b>	<b>18</b>	<b>D</b>	Jordan Genso	47	D	Bernardo Licata	81	D
Stacey Dogonski	19	D	<b>Pam Faris</b>	<b>48</b>	<b>D</b>	Margaret Gurerrero DeLuca	82	D
Nate Smith-Tyge	20	D	<b>Phil Phelps</b>	<b>49</b>	<b>D</b>	Annie Braidwood	85	D
Kristy Pagan	21	D	<b>Charles Smiley</b>	<b>50</b>	<b>D</b>	Lynn Mason	86	D
John Chirkun	22	D	<b>Gretchen Driskell</b>	<b>52</b>	<b>D</b>	Janice Gwasdacus	88	D
David Haener	23	D	<b>Jeff Irwin</b>	<b>53</b>	<b>D</b>	<b>Collene Lamonte</b>	<b>91</b>	<b>D</b>
<b>Henry Yanez</b>	<b>25</b>	<b>D</b>	<b>David Rugledge</b>	<b>54</b>	<b>D</b>	<b>Marcia Hovey-Wright</b>	<b>92</b>	<b>D</b>
<b>Jim Townsend</b>	<b>26</b>	<b>D</b>	<b>Adam Zemke</b>	<b>55</b>	<b>D</b>	Josh Derke	93	D
Robert Wittenberg	27	D	Amaryllis Thomas	58	D	Vanessa Guerra	95	D
<b>Tim Greimel</b>	<b>29</b>	<b>D</b>	Mike Moroz	59	D	Mark Lightfoot	97	D
Bo Karpinsky	30	D	Jon Hoadley	60	D	Joan Brausch	98	D
Pamela Kraft	32	D	John Fisher	61	D	Bryan Mielke	99	D
Sheldon Neeley	34	D	Andy Helmboldt	62	D	Tom Stobie	101	D
Jeremy Moss	35	D	Bill Farmer	63	D	Betsy Coffia	104	D
Christine Greig	37	D	Brenda Pilgrim	64	D	Robert Kennedy	106	D
Jasper Catanzaro	38	D	Bonnie Johnson	65	D	<b>John Kivela</b>	<b>109</b>	<b>D</b>
Sandy Colvin	39	D	<b>Tom Cochran</b>	<b>67</b>	<b>D</b>	<b>Scott Dianda</b>	<b>110</b>	<b>D</b>
Mary Belden	40	D	<b>Andy Schor</b>	<b>68</b>	<b>D</b>			

COUNTY COMMISSION											
County	Dist.	Party	Candidate	County	Dist.	Party	Candidate	County	Dist.	Party	Candidate
Calhoun	4	D	Tabitha Mingus	<b>Kalamazoo</b>	<b>5</b>	<b>D</b>	<b>Julie M. Rogers</b>	Oakland	6	D	Ethyl Rivera
<b>Ingham</b>	<b>2</b>	<b>D</b>	<b>Rebecca Bahar-Cook</b>	Kalamazoo	11	D	Jamie Jager	Oakland	9	D	Colleen Crossey
<b>Ingham</b>	<b>7</b>	<b>D</b>	<b>Kara Hope</b>	<b>Kent</b>	<b>15</b>	<b>D</b>	<b>Jim Talen</b>	<b>Washtenaw</b>	<b>7</b>	<b>D</b>	<b>Andy Labarre</b>
<b>Ingham</b>	<b>8</b>	<b>D</b>	<b>Penelope Tsernoglou</b>	<b>Macomb</b>	<b>4</b>	<b>D</b>	<b>David Flynn</b>	<b>Washtenaw</b>	<b>8</b>	<b>D</b>	<b>Yusef Rabhi</b>
<b>Ingham</b>	<b>10</b>	<b>D</b>	<b>Brian McGrain</b>	Macomb	6	D	Ken Reid	<b>Wayne</b>	<b>2</b>	<b>D</b>	<b>Jewel Ware</b>
Kalamazoo	1	D	Stephanie Moore	Oakland	2	D	Mark Danowski	Wayne	10	D	Milan Peele
Kalamazoo	2	D	Kevin Wordelman	Oakland	3	D	Rick Kelley				
<b>Kalamazoo</b>	<b>3</b>	<b>D</b>	<b>John Patrick Taylor</b>	Oakland	4	D	Phillip Reid				

# We Are Holding Officials Accountable!

In April 2014, PPAM launched an unprecedented offensive to let extremist lawmakers know that **Michigan Women Are Watching** the escalating attacks on their healthcare and that they will hold their representatives accountable for their votes.

**The Michigan Women Are Watching campaign used all of the tools in PPAM's very extensive tool box!** We engaged in aggressive issue education, legislative action, and voter mobilization. This included utilizing innovative grassroots organizing tactics on the ground in communities, sophisticated online engagement to maximize our impact, and meaningful leadership development of supporters and volunteers to keep building the team. Our successful use of earned, paid, and traditional media to effectively educate and mobilize constituents in target legislative districts was unprecedented and is something of which we are very proud.

**Here are the specifics.** We targeted Michigan legislators, both the champions of women's health and those who seek to restrict access to critical care—we call them "Champs" and "Chumps." We highlighted the votes of incumbents on the Omnibus Abortion Bill (HB 5711)—the so-called Abortion Insurance Opt-Out Act—and Medicaid Expansion that were passed in Michigan between 2012 and 2014. We connected constituents with office holders to tell them to stop the attacks on women's health and urge them to support common-sense legislation protecting women's personal, private healthcare decisions.

A door-to-door, in-district, and online organizing effort was mounted to motivate constituents to stand up, speak out, and hold politicians accountable for their attacks on women's health. Our actions targeted six legislative districts throughout the state: the Detroit Metro Area, Washtenaw County, Eaton



County, Kalamazoo, Grand Rapids, and Muskegon.

in each of our target districts, our issue forums brought together elected officials, partner organizations, community leaders, activists, and supporters to engage our allies and discuss the attacks on women's health, how we're fighting back, and the opportunities and challenges that lie ahead. ■

## BY THE NUMBERS



### Constituent Contact and Mobilization April 1 – June 28

**75,372** pieces of mail sent  
**1,330** cable ad spots  
**49,509** doors knocked  
**151,783** numbers dialed

**73,406** voters contacted  
**13,921** new supporters  
**1,523** new volunteer prospects  
**3,286** new Facebook followers

### Women's Issues Forums August 12 – September 13

**6** issue forums  
**20** elected officials  
**19** partner organizations  
**155** community leaders, activists and supporters

Visit [www.michigan.gov/vote](http://www.michigan.gov/vote) to find your polling location and see a copy of your ballot.

